



Sales: 800-497-4839  
sales@sleepdentist.com

Support: 800-410-7594  
support@sleepdentist.com

**At SleepDentist.com, our goal is to give you a dominant online advertising presence in your local area.**

Here's how we do it:

**EXCLUSIVE WEBSITE PLACEMENT:** When you partner with us, you get the EXCLUSIVE use of one of our customized, Google-friendly websites that will provide your practice with additional online visibility. We work with your staff to upload and update practice-specific information, photos, and special offers through our point-and-click website editor available in your online control panel.

**NEW CUSTOMER LEADS:** We connect you directly, in real time, with online customers who are searching for the types of services you provide. We partner with only one dentist per specialty per geographic region. This ensures that your leads won't be shared with any other dentists in your area. When a customer finds our website and reads exclusively about your practice, they will contact you directly. When you partner with us, your phone will ring with patients who have been pre-qualified for your exact services because of the online searches they have performed and the content they have read on your customized website.

**PAY-FOR-PERFORMANCE MARKETING:** At SleepDentist.com we bring you patient leads and only charge you for the leads we have actually delivered! Why pay for other forms of advertising that may or may not actually be producing new calls of inquiry about your practice? With our system, you only pay when a patient actually contacts you for information or to set an appointment.

<b>Lead Tracking</b>	At all times, you will be able to access your lead information through our easy-to-use, online lead tracking interface and track exactly how many leads you have received. You can also listen to recordings of the calls that we have generated for your office. This allows you to spot-check the performance of our system, as well as the efficiency of your office staff in handling those patient calls and emails.
<b>Term</b>	Because we strongly believe in pay-for-performance advertising, there is no minimum contract. If you are not satisfied, you can cancel our services at any time.
<b>Monthly Fees</b>	We don't charge monthly fees – nor do we charge any setup fees. We do provide free hosting, call routing, call recording, email lead forwarding, web design, technical support, and automatic invoicing and payment processing.
<b>Support</b>	We are committed to helping you get the most patient calls and emails from of our unique service. Our knowledgeable, friendly support staff is always happy to answer your questions.

#### OUR UNIQUE SERVICE IS DESIGNED TO:

**Improve Your Online Presence:** To attract new customers in today's business environment, you need a strong online presence! Our goal is to make your practice THE online leader in your area.

**Grow Your Business:** When you partner with us, we actively pursue new customers in your area using our geo-targeted search engine marketing and search engine optimization techniques. When a customer in your area searches for your services on Google, Yahoo!, Bing, or other search engines, we make sure they can find you! And we pay for all associated click costs.

**Deliver Results:** We track all your leads so that you can always see how well we are performing. Our system allows you to listen to recorded phone calls and download patient lead information so that you will know your return on investment.

**Save You Time:** When you partner with us, customers contact your office specifically. All you have to do is answer the phone and check your email. We take care of the rest!



#### FREE CONSULTATION

Whether you are new to online marketing or are looking to improve your existing online presence, we offer a complimentary online marketing consultation. We're happy to discuss your current efforts, learn more about your vision, and suggest ways for you to cost-effectively expand your presence online. So give us a call today, we'd love to sit down and learn more about your business as well as answer all of your questions...after all, online dental marketing is our passion, and we love talking about it!

Please feel free to contact me directly for your free consultation or to reserve your spot in our network.

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